



## 2012 APPLICATION & DEPOSIT FORM

This is not a contract! Contracts will be mailed after required deposit.

July 20-22, 2012 // Winnebago County Fairgrounds / Sunnyview Expo Center // Oshkosh, WI

### 2012 Booth Rates

Booths located within the Sunnyview Expo Building will be strictly limited to 100 booths with 2011 booth holders having the first option to renew. Remaining booths will be sold on a first-come first-served basis. Please review floor plan.

#### Expo Center Booth Rates

10 x 10 Interior: \$500

10 x 10 Corner: \$550

10 x 20 Interior: \$925

10 x 20 End Cap: \$1025

All Booths Include Pipe & Drape, 2 tables and 2 chairs.

#### Outdoor Pavillion

To meet the demand for additional booth space an additional pavillion will be added to the event grounds. This pavillion will be located immediately adjacent to the main entrance of the Expo Center building. The best description for the construction of the pavillion is "PGA Style Large White Tents" This pavillion will be complete with doors, windows and 24 hour security.

### Outdoor Pavillion Booth Rates

10 x 10 Interior: \$350

10 x 10 Corner: \$400

10 x 20 Interior: \$625

10 x 20 End Cap: \$725

All Booths Include Pipe & Drape, 2 tables and 2 chairs.

Proof of Insurance is Required.

Due to the limited number of booths—Booth sharing will not be permitted!

### Outdoor Bulk Space

Bulk space is located throughout the DeerFest event grounds. For rate information and size requirements please contact DeerFest at: info@deerfest.com.

### Payment and Refund Policy

A 50% non-refundable deposit is required to reserve booth space. Balance in full is required by July 1, 2012 to secure your location(s). All booths not paid in full by July 1, 2012 may be reassigned by show management. Due to the limited number of booths available all deposits are non-refundable. All cancellations must be made to show management in writing. All cancellations prior to July 1, 2012 will lose their deposit. All cancellations after July 1, 2012 will lose the full amount paid.

### Payment Information

Booth Deposit  Full Payment  Amount \$   
Check #

#### Credit Card

Card Type (MC / Visa)

Name on Card

Card #  Exp Date

Security Code #

Cardholder Signature

### Exhibitor Information

Company of Exhibitor Name

Contact Person  Title

Street Address

City  State  Zip

Phone  Cell  Fax

Email

Web Site

Products / Services to be marketed

(any items not listed can not be marketed at the show)

YES

Please contact me with additional advertising & marketing opportunities.

YES

I would like to sell advance tickets to DeerFest at my retail location/web site

### Mail This Application To:

DeerFest

N9359 Forest Rd.

Iola, WI 54945

Phone: 715-445-3951

Exhibitor Signature

Date

Email:

info@deerfestwi.com